

“CHOOSE TO BE A MASTER OF YOUR EVENT NOW!”

LEARN HOW TO ORGANIZE A SUCCESSFUL AND PROFITABLE EVENT WITH LITTLE OR NO MONEY, AND TOOLS TO LOWER YOUR STRESS AND BUILD A COMPETITIVE EDGE FOR YOURSELF



- Think and Work As a Professional Event Organizer
- Spot and Seize Good Opportunities
- Start and Run Your Events without Costing a Bomb
- Apply and Take Immediate Action Without Procrastination
- Generate High Returns on Your Investment from Each of Your Marketing Efforts
- “Do Good” and Do It Well - Get to Measure the Results Immediately
- Create Synergy in A Team
- Coordinate and Communicate With Clarity
- Understand Problems and Prepare for the Unexpected Problems that May Arise
- Grow Your Own Expertise in Organizing Events
- Increase Your Network with Peers, Business and Industry

Enhanced Program

Now includes:

- Leadership & Teamwork module
- E-technologies module from GlobalSignIn

EMAP comes with a complimentary event management software package from GlobalSignIn Worth S\$4,000

FREE FOR 1 EVENT TRIAL

The 3-day+ ‘Events Management Action Program (EMAP)’ is an action-packed program designed for you to have an interesting experience, adopt an innovative and enterprising mindset, maximize your learning and build all the skills you need to organize a successful and profitable event.

Whether you’re currently working for other people, self-employed, in transition or are already in business, we’ll share with you how you can achieve multi-faceted skills involved in creating your life the fun and rewarding way.

Are you aware of the growing MICE (meeting, incentives, conferences, exhibitions or events) in Singapore? Whether you’re big corporations or small enterprises, organizing your own events is important and that it should be part of your marketing strategy.

Are you using events as a marketing or promotional platform? Are you using events for managing or up-keeping corporate social responsibility? We can help you get the most out of your events.

EMAP PROGRAM

Day 1

- Promote through Special Events
- Synergies for Creative Event Project Management

Day 2

- Secrets to Good Event Planning
- Pick Up Strategies for Effective Results

Day 3

- Be a Leader and Team Player
- Leverage on e-Technologies

Project Sessions

Crystallising and Developing Your Unique Event Proposition

Project Presentation

Present Your Practical Event Concept Plan

On your big show day, you get to
See and Measure the Results!

Your Big Show Day

- LIVE! Events Up for You and All
- Winning Teams and Creating A Spectacular Event Yourself and for People!
- Get More Insights into the World of Events!



Endorsed By:
Association of Professional
Trainers (Singapore)



For information of our upcoming program
Call 6337 1469 Email emap@comslinkint.com
Website: www.comslinkint.com/emap.htm